



CALIFORNIA DEPARTMENT OF EDUCATION  
 Tom Torlakson, State Superintendent of Public  
 Instruction

CONSULATE GENERAL OF MEXICO  
 Lilliana Ferrer, Consul General of Mexico in  
 Sacramento

September 12, 2017

Dear County and District Superintendents, Charter School Administrators, and Principals:

**EDUCATIONAL ART CONTEST**

On behalf of the California Department of Education and the Consulate General of Mexico in Sacramento, we are pleased to announce the **XXI Children's Drawing Contest 2017 "Éste es mi México"** with the subject: "The Monarch Butterfly and its life cycle in North America." The contest is open to children in Northern California of all nationalities between the ages of six and fourteen.

The contest motivates children to draw and learn about the monarch butterfly—its habitat, migration through three countries, life stages, and the challenges it faces on the path towards its destiny.

We encourage principals, counselors, school districts, and school boards to coordinate and promote children's participation in this contest.

Participating children must draw their art based on research gathered from friends, classmates, and family members. A jury in Mexico will select 12 winners who will receive a piece of art from a Mexican artist, a set of Mexican literature, a diploma, and a surprise gift.

The main guidelines are as follows:

- Draw on a square paper or cardboard (12x12 inches).
- Paste the registration form on the back of the drawing. The form can be downloaded on the contest instructions Web page at:  
<https://consulmex2.sre.gob.mx/sacramento/images/PDFs/Convocatoria-2017-ingls.pdf>.
- Drawings must be mailed or hand-delivered by **October 13, 2017**, to:

**Consulate General of Mexico**  
 2093 Arena Boulevard  
 Sacramento, CA 95834

Please see the Contest Instructions Web page provided above for more details. If you have further questions contact the Consulate by phone at 916-329-3542, or by e-mail at [imesac@sre.gob.mx](mailto:imesac@sre.gob.mx).

Sincerely,

*Tom Torlakson*

*Lilliana Ferrer*

**TOM TORLAKSON**  
 STATE SUPERINTENDENT OF PUBLIC INSTRUCTION  
 CALIFORNIA DEPARTMENT OF EDUCATION

**LILIANA FERRER**  
 CÓNsul GENERAL OF MÉXICO  
 SACRAMENTO, CALIFORNIA

TT/LF:cmc  
 2017-05856

\* Due to Rm. 14 by Oct. 11th.